



منتدى الاستثمار والأعمال السعودي-الإيطالي
FORUM IMPRENDITORIALE ITALIA - ARABIA SAUDITA
SAUDI-ITALIAN INVESTMENT AND BUSINESS FORUM
2025

November 25th, 2025

Riyadh, Mandarin Oriental Al Faisaliah

09.30 – 11.00 Guests Arrival and Registration

11:00 – 11:20 Welcoming Remarks

Remarks by H. E. Khalid A. Al Falih, Minister of Investment of the Kingdom of Saudi Arabia - 10 min (Arabic with simultaneous translation)

Remarks by H. E. Antonio Tajani, Deputy Prime Minister and Minister of Foreign Affairs and International Cooperation of the Italian Republic – 5 min (speech in Italian with simultaneous translation)

11.20 – 11.30 Photo Agreement Ceremony

11.30 – 13.00 Breakout Sessions

(language: English only. No power point presentations)

1. Shaping the Cities of the Future: sustainability, new mobility, integrated infrastructures & services

Exhibition: "Città in scena"

Moderator: Alfredo Ingletti, VP **OICE** (Italian engineering, architectural & technical consulting organization) & President of FIDIC (Intl Federation of Consulting Engineers)

- **Saudi Speakers**

- **AL-BAWANI COMPANY** (Steven Guyot, Vice President of Business Development)
- **EXPO 2030 RIYADH COMPANY** (Murad A AlSayed - Chief Delivery Officer)
- **SAUDI ARABIA RAILWAYS** (Hussin Aljafar, Vice President, Engineering & Projects)
- **EL-SEIF ENGINEERING CONTRACTING COMPANY** (Mr. Marwan BouAjram, Senior Director Business Development, Marketing, and Strategic Partnerships)

- **Italian Speakers**

- **ANCE** (Federico Ghella, Vice President)
- **RINA** (Michele Budetta, CEO of Rina Consulting)
- **SALONE DEL MOBILE** (Maria Porro, President)
- **WEBUILD** (Francesco Falco, Chief Commercial Officer)
- **ITALFERR – Gruppo FSI** (Ugo Dibennardo, Director of Strategy)
- **MAPEI** (Andrea Perini, Regional Area Manager - Middle East and Africa Regional Office)
- **ALPITRONIC** (Stephan Maloier, General Manager – Alpitronic Middle East)
- **GEWISS** (Guido Bonacina, General Manager – High Growth Region)

Q&A

2. Advancing the Future of Healthcare: Digital Health and Biotechnology Innovation

Exhibition: Farmindustria

MODERATOR: Abdullah M. Alsubaie, General Manager Biotech and Pharma Sector, Ministry of Investment

Saudi Speakers

- **HEALTH HOLDING COMPANY** (Mohammed Al-Wakeel, Executive Vice President)
- **HEALTH HOLDING COMPANY** (Nasser Al Haqbani, CEO) (TBC)
- **MINISTRY OF HEALTH** (Dr. Khalid Alburikan, Deputy Minister)
- **SUDAIR PHARMA** (Dr. Yasser Alobaida, CEO)
- **BETA LAB** (Abdulrahman Alolayan, CEO)
- **KING ABDULAZIZ CITY FOR SCIENCE AND TECHNOLOGY – KACST** (Dr. Abdullah AlAwad, Research Associate Professor)
- *Italian Speakers*
 - **FARMINDUSTRIA** (Carlo Riccini, Director General)
 - **DIASORIN** (Carlo Rosa, CEO)
 - **OSA, OPERATORI SANITARI ASSOCIATI** (Giuseppe Milanese, President)
 - **ELETTRONICA GROUP** (Vincenzo Pompa, CEO @ E4Life)
 - **GKSD HOLDING** (Verdiana Morando, General Manager GKSD Healthcare Saudi Arabia, Chief Operating officer MENA region)
 - **BRACCO** (Fabrizio Grillo, Corporate Affairs Director Bracco SpA & President Federated@mind Milan)

Q&A

3. Fostering digital and multi-sectoral connections: next-gen hubs and networks

Exhibition: SWIT Science Women in Italy

MODERATOR: Mohammad Al-Shabanah, Managing Director of ICT, Ministry of Investment

- *Saudi Speakers*
 - **MCIT** (Abdulaziz Alzahrani, General Manager Center of Strategic Studies)
 - **KACST** (Dr. Saad Alowayyed, Director of Advanced Computing Unit)
 - **SOLUTIONS BY STC** (Abdulrahman Alhaqbani, Presales GM)
 - **SDAIA** (Mohammed Alawaad, General Manager Center of Strategic Studies)
 - **DIGITAL GOVERNMENT AUTHORITY – DGA** (Hadi Alshehry, Investment Enablement Director)
 - **KAUST**
 - **National Technology Development Program**

- *Italian Speakers*

- **SPARKLE** (Enrico Maria Bagnasco, CEO)
- **UNIONCAMERE/PROMOS ITALIA** (Giovanni Da Pozzo, President)
- **NAMIRIAL** (Filippo Giachi Managing Director Asia & Pacific)
- **PRYSMIAN** (Erkan Aydogdu, Prysmian MEART Region CEO and CEO of Oman Cables Industries)
- **LEONARDO GROUP** (Daniele Leone, Vice President Leonardo cyber security division - Head of digital platform)
- **FINCANTIERI GROUP** (Michele De Iudicibus, Executive Vice President Sales @ Fincantieri NextTech)
- **TIM** (Attilio Somma, Head of Business Development at TIM International Business)
- **ALMAVIVA GROUP** (Gianfranco Previtera, Vice President)

Q&A

4. *Innovating Agribusiness & Water Technologies: new frontiers*

Exhibition: ACT Advancing Climate – Resilience and Transformation in African coffee

MODERATOR: Mishari Alhudaib, Senior Business Development Manager, Ministry of Investment

- *Saudi Speakers*

- **SAUDI WATER AUTHORITY** (Mohammed AlSheikh, Deputy President for strategic Companies & Local content)
- **MINISTRY OF ENVIRONMENT, WATER AND AGRICULTURE – MEWA** (Ali Alshaikhi, Assistant Deputy Minister of Livestock & Fisheries)
- **LEEN ALKHAIR** (Habib Chalhoub, Strategy and Business Development Director)
- **GENERAL FOOD SECURITY AUTHORITY - GFSA** (Saleh Alamari, Vice President for Regulatory Affairs)

- *Italian Speakers*

- *FILIERA ITALIA* (Luigi Scordamaglia, CEO Filiera Italia and Director Markets, European Policies and International Affairs of Coldiretti)
- *CONFAGRICOLTURA* (Luca Brondelli di Brondello, Vice Chairman)
- *ACEA* (Pierfrancesco Latini, Chief Risk, Sustainability and International Officer)
- *DE NORA* (Cristian Carboni, Business Development Manager)
- *MELINDA* (Paolo Gerevini, CEO)
- *LUISS Business School* (Raffaele Oriani – Dean)

Q&A

5. Boosting the industry of Culture and Sport: excellence, productivity, creativity & design

Exhibition: Over the Limits. SportItalia. Portrait of a Changing Country

MODERATOR: Antonella Baldino, CEO Istituto per il Credito Sportivo e Culturale

- *Saudi Speakers*

- *FASHION COMMISSION – MINISTRY OF CULTURE* (Burak Cakmak, CEO)
- *MISK CITY* (Loay Al Alfj, Executive Director of Strategy and Partnerships)
- *HERITAGE COMMISSION* (Dr. Jasir Suliman Alherbish, CEO)
- *SPORTS BOULEVARD FOUNDATION – SBF* (Lama Alfozan, Senior VP of Strategic Partnerships)
- *MINISTRY OF SPORTS*
- *LEEJAM*
- *PUREGYM ARABIA*

- *Italian Speakers*

- *LEGA SERIE A* (Michele Ciccarese, Direttore Marketing & Commercial Lega Calcio Serie A)
- *TECHNOGYM* (Andrea Barattieri, Managing Director Saudi Arabia)
- *Technoalpin* (Erich Gummerer, CEO)
- *ON LOCATION - Official Hospitality Provider of Milano Cortina 2026 Winter Olympics* (Alessandro di Vincenzo, Lead Commercial & Development)

- **ASSORESTAURO** (Andrea Griletto, Director)
- **LUISS UNIVERSITY** (Enzo Peruffo, Deputy Rector for Education and Dean Graduate School)
- **POLIMI Graduate School of Management** (Mauro Mancini, Associate Dean for Corporate Education)
- **ISTITUTO MARANGONI** (Anna Zinola, School & Education Director Istituto Marangoni Riyadh)

Q&A

13.00 – 14.30 Networking Lunch

14.30 – 16.30 B2B Session & Induction Sessions & Networking

1. “DOING BUSINESS IN SAUDI ARABIA” Italian lead (14.30 – 15.15)

- **EMBASSY OF ITALY** (Eleonora Lopez, Head of the Economic and Trade Office)
- **ITALIAN TRADE AGENCY – Office in Riyadh** (Romano Baruzzi, Trade Commissione)
- **SACE – Office in Riyadh** (Cecilia Bova, Relationship Manager KSA)
- **JOINT ARAB-ITALIAN CHAMBER OF COMMERCE** (Pietro Rampino, Chairman)
- **OLIVER WYMAN** (Andrea Federico, Partner)
- **SOME “+15 YEARS PROFESSIONAL EXPERIENCE IN THE KSA” STORIES** (Fabio Cipri – Ceraqua – and Valerio Zangoli – Webuild)

2. “WELCOMING FOREIGN INVESTORS IN THE KSA: INVESTORS HUB, ECONOMIC & INDUSTRIAL ZONES, OPPORTUNITIES” (Saudi lead) – (15.35-16.20)

- SIPA
- ECZA
- SAUDI EXIM BANK
- FEDERATION OF SAUDI CHAMBERS
- SAUDI-ITALIAN BUSINESS COUNCIL
- MODON

16.30 – 17.40 Plenary Session (language: English only, except for political Authorities)

Panel: Saudi – Italian Drivers for joint investment and Economic Growth (16.30 – 17.10)

Moderator: Luciano Jannelli, Senior Advisor to the Minister of Investment - TBC

- CONFINDUSTRIA (Barbara Cimmino, Vice President)
- SACE (Michele Pignotti, CEO)
- SIMEST (Regina Corradini D'Arienzo, CEO)
- CDP-CASSA DEPOSITI E PRESTITI (Laurent Franciosi, Head of International Markets Development)
- Exim Bank - TBD
- Quality of Life Program (Abdulrahman Al-Anbar, Strategic Partnerships General Manager)
- SIFD Investment Company (Fahd Al-Naeem, CEO)

Forum wrap up session (17.10 – 17.20)

- Assistant Minister, Dr. Abdullah Aldubalkhi, Ministry of Investment
- Marco Felisati, Director of International Affairs of Confindustria
- Kamel Al-Munajjed, Chairman of the Saudi-Italian Business Council
- Pietro Rampino, Chairman, Joint Arab Italian Chamber of Commerce

Keynote Speech (17.20 – 17.30)

- SIPA, Khaled Alkhattaf, CEO (5 minutes)
- ITALIAN TRADE AGENCY, Matteo Zoppas, President (5 minutes)

17.30 – 17.40 High Level Session

*Remarks by H.E. Ibrahim Al Mubarak, Assistant Minister of Investment in Saudi Arabia
- 10 min (Arabic with simultaneous translation)*

*Remarks by H. E. Antonio Tajani, Deputy Prime Minister and Minister of Foreign Affairs
and International Cooperation of the Italian Republic – 10 min (Italian with
simultaneous translation)*

17.40 – 18.00 Reception & networking

**18.00 – 18.30 pm Informal Meeting of Deputy Prime Minister and
Minister of Foreign Affairs and International
Cooperation, Antonio Tajani, with Italian Companies**

November 26th, 2025

RIYADH, SITE VISITS

Sites:

1. Qiddiya
2. Expo 2030
3. Diriyah
4. KAFC
5. King Salman Park
6. KACST
7. The Garage

