

ITALIA
at **mipim**

Hidden treasures
Real Opportunities

Invest In Italy
THE ITALIAN HOUSE OF BUSINESS

ITALIAN AGENDA 2026

AT R8.B10

		Hosted by	
TUESDAY, MARCH 10	12:00	ITALIAN PAVILION RIBBON CUTTING	ITA- ITALIAN TRADE AGENCY
	14:00	PRESENTATION OF THE SUSTAINABLE DEVELOPMENT PROJECT FOR THE PIAZZA D'ARMI AREA IN MILAN	INVIMIT
	15:30	FROM ESG TO VALUE CREATION: BUILDING CLIMATE-RESILIENT ASSETS	ITA- ITALIAN TRADE AGENCY
	17:00	ITALIAN ENGINEERING AND ARCHITECTURE. PRESENTATION OF THE OICE AGENDA FOR URBAN REGENERATION	OICE
WEDNESDAY, MARCH 11	11:00	HOUSING UNDER PRESSURE: AFFORDABILITY, SUPPLY AND NEW MODELS	ITA- ITALIAN TRADE AGENCY
	12:15	INVESTMENT OPPORTUNITIES IN TORINO AND PIEMONTE REGION	PIEMONTE AGENCY FOR INVESTMENT & EXPORT
	13:30	HEALTHY CITIES, HEALTHY ASSETS: THE FUTURE OF SPORTS VENUES IN GENOVA	CITY OF GENOVA
	15:30	ITALY TICKS THE BOXES. ATTRACTIVE INVESTMENTS AND RETURNS. FAVOURABLE LEGAL AND TAX ENVIRONMENT. STABLE GOVERNANCE AND POLITICAL CLIMATE	ASSOIMMOBILIARE
	17:00	ITALY 2026: CITIES AS PLATFORMS FOR INVESTMENT AND INNOVATION AT LEADERS PERSPECTIVE STAGE PALAIS 5	ITA- ITALIAN TRADE AGENCY
THURSDAY, MARCH 12	10:00	INVESTING IN HOSPITALITY: WHERE VALUE IS BEING CREATED	ITA- ITALIAN TRADE AGENCY
	12:00	ENHANCING OF THE REAL ESTATE ASSETS IN INPS	INPS
	14:00	LOMBARDY IN MOTION: STRATEGIC LOGISTICS SHAPING NEW INVESTMENT HORIZONS	LOMBARDY REGION