

**DETAILED AGENDA 2026**

**PIN R8.B10**

**MARCH 10**

12:00 – 13:00

**ITALIAN PAVILION RIBBON CUTTING**

*Hosted by ITA-ITALIAN TRADE AGENCY*

**MARCH 10**

14:00 – 15:00

**(TBC) PRESENTATION OF THE SUSTAINABLE DEVELOPMENT PROJECT FOR THE PIAZZA D'ARMI AREA IN MILANN**

*Hosted by INVIMIT*

The conference presents the sustainable development project for the Piazza d'Armi area in Milan, promoted by INVIMIT SGR S.p.A., aimed at regenerating a strategic urban site through environmentally and socially responsible planning. Speakers include Stefano Scalera, CEO of INVIMIT, and Anna Scavuzzo, Deputy Mayor of the Comune di Milano, who outline the vision, impact, and future prospects of the initiative for the city.

**Speakers:**

**Stefano SCALERA**, CEO – Invimit SGR S.p.A

**Anna SCAVUZZO**, Deputy Mayor - City of Milan

**MARCH 10**

15:30 – 16:30

**FROM ESG TO VALUE CREATION: BUILDING CLIMATE-RESILIENT ASSETS**

*Hosted by ITA-ITALIAN TRADE AGENCY*

The conference, hosted by ITA-Italian Trade Agency, explores how ESG strategies can evolve into tangible value creation by developing climate-resilient real estate assets, bringing together leaders from sustainability, investment, and public institutions.

The discussion is moderated by Jacopo Dettoni of fDi Intelligence, focusing on innovation, governance, and long-term resilience in the built environment.

**Speakers:**

**Gian Luigi ALBANO**, Head of Public Property Renovation Workshop – Agenzia del Demanio

**Gloria BROCCCHI**, Head of ESG – Generali Real Estate – Chair of RICS Italia Advisory Board

**Stefano CORBELLA**, Sustainability Officer – COIMA

**Mattia GIORNO**, Vicesindaco – Comune di Taranto

**Anna Maria PACINI**, Head of ESG – DeA Capital Real Estate

Moderated by **Jacopo DETTONI**, Editor at fDi Intelligence - Financial Time

MARCH 10

17:00 – 18:00

## ITALIAN ENGINEERING AND ARCHITECTURE. PRESENTATION OF THE OICE AGENDA FOR URBAN REGENERATION

*Hosted by OICE*

### Welcome remarks - Presentation of the OICE Agenda for urban regeneration

**Fabrizio CAPACCIOLI**, President of Green Building Council Italia  
**Francesca FEDERZONI**, Vice President of OICE and EFCA Board Member  
**Luigi FERRELLI**, Director Italian Trade Agency Office in Paris  
**Vincenzo Ercole Salazar SARFIELD**, Diplomatic Advisor – Ministero Affari Esteri e Cooperazione Internazionale

### A journey through Italian engineering and architecture know-how in smart cities.

**Maurizio ANDREOLI**, CEO – Fima  
**Fabio AQUILA**, CEO – Orbyta Engineering  
**Marco BACCARO**, Partner and COO – B&B Progetti  
**Filippo BOLZONELLO**, Director General International – Technital  
**Leonardo CAVALLI**, Managing Partner – One Works  
**Cristiana COLLI**, Business Unit Director – Artelia  
**Davide FELLONI**, Founder & Managing Partner – FLO  
**Paola GABRIELLI**, Architect and Partner – Politecnica  
**Giorgia GUNNELLA**, Partner – 3TI Progetti  
**Francesca LUPOI SPERI**, Partner and Global Head of Architecture and Design – Spери  
**Emanuela Carla RECCHI**, President – Recchi  
**Fabrizio ROSSI PRODI**, President – Rossiprodi  
**Claudio TOMBOLINI**, CEO – Orastudio  
**Carlotta VITA**, Proposal and Development Manager – Archest  
**Branko ZRINIC**, President – AtiProject

Moderated by **Marco RAGUSA**, Director of International Affairs - OICE

### Conclusions

MARCH 11

11:00 – 12:00

## HOUSING UNDER PRESSURE: AFFORDABILITY, SUPPLY AND NEW MODELS

*Hosted by ITA-ITALIAN TRADE AGENCY*

The conference, hosted by ITA-Italian Trade Agency, examines the challenges of housing affordability, supply, and emerging models in the real estate sector. The experts will highlighting innovative solutions to urban housing pressures. The discussion is moderated by Carlota Rebelo of Monocle, focusing on practical strategies for sustainable and accessible housing.

### Speakers:

**Ivano ILARDO**, Senior of Business Development – RYZE  
**Roberto RIGHETTI**, Innovation Director - ARTER Emilia Romagna  
**Gabriele SCICOLONE**, Managing Director Remind - CEO Artelia Italia

MARCH 11

12:15 – 13:00

## INVESTMENT OPPORTUNITIES IN TORINO AND PIEMONTE REGION

*Promoted by: Regione Piemonte and Piemonte Chambers of Commerce*

*Organized by: Piemonte Agency for Investment & Export*

*In collaboration with: City of Torino*

The conference explores investment opportunities in Torino and the Piemonte region, highlighting economic development, urban planning, and internationalization.

### Opening Remarks

**Massimiliano CIPOLLETTA**, President – Torino Chamber of Commerce

**Andrea TRONZANO**, Regional Minister for Internationalization, Investment Attraction & Economic Development – Regione Piemonte

### Piemonte's Real Estate Market: A Strategic Asset for Foreign Direct Investment

**Stefano NIGRO**, General Manager - Piemonte Agency for Investment & Export

### Torino's Urban Transformation: Investing in a Changing City

**Paolo MAZZOLENI**, Councillor for Urban Planning - City of Torino

### Investment Success Stories in Torino and Piemonte Region

- Hospitality: TBC
- Student Housing: **Taurus, FCV and Nido Living**
- Logistics: **Hines**

MARCH 11

13:30-14:30

## HEALTHY CITIES, HEALTHY ASSETS: THE FUTURE OF SPORTS VENUES IN GENOVA

*Hosted by CITY of GENOVA*

The conference, hosted by City of Genova, explores the future of sports venues in Genova, focusing on sustainable, healthy, and community-oriented urban development.

Speakers include city officials and industry experts who discuss innovative approaches to designing and managing sports facilities that promote public health, accessibility, and long-term asset value.

### Speakers:

**Tiziana BEGHIN**, Councillor for Trade, Tourism – City of Genova

**Massimiliano PULICE**, Head of Urban Regeneration – CDP (Cassa Depositi e Prestiti)

**Silvia SALIS**, Mayor – City of Genova

**Gualtiero TAMBURINI**, Senior Advisor - Nomisma

Moderated by **Jacopo DETTONI**, Editor at fDi Intelligence - Financial Time

MARCH 11

15:30-16:30

### ITALY TICKS THE BOXES.

- **ATTRACTIVE INVESTMENTS AND RETURNS**
- **FAVOURABLE LEGAL AND TAX ENVIRONMENT**
- **STABLE GOVERNANCE AND POLITICAL CLIMATE**

*Hosted by ASSOIMMOBILIARE*

#### Speakers:

**Davide ALBERTINI PETRONI**, President – Confindustria Assoimmobiliare

**Luca DAL CERRO**, Co-author, Partner – Gianni & Origoni

**Valeria FALCONE**, CEO – Colliers Italy

**Roberto FRATICELLI**, Co-editor, CFO & Head of Italy – Eurocommercial Properties

**Silvia GANDELLINI**, Head of Capital Markets Italy – CBRE

**Patrizia LIGUTI**, Co-author, Partner – Chiomenti

**Luca LUCARONI**, Co-editor, CFO – IGD Siiq

**Francesco MANTEGAZZA**, Co-author, Managing Partner – FIVERS

MARCH 11

17:00-18:30

### ITALY 2026: CITIES AS PLATFORMS FOR INVESTMENT AND INNOVATION

*Hosted by ITA-ITALIAN TRADE AGENCY*

LEADERS PERSPECTIVE STAGE, PALAIS 5

Urban infrastructure, services and real estate shaping an integrated ecosystem for long-term value

#### Speakers:

Representative of – ITA - Italian Trade Agency

**Lucia ALBANO**, Undersecretary – MEF (Ministry of Economy and Finance)

**Davide ALBERTINI PETRONI**, President – Assoimmobiliare

**Alberto BOUNOUS**, Vice President Development – KAFD (King Abdullah Financial District)

**Carlo CASTELLI**, Founder – Urban Purpose, co-chair ULI Europe Urban Regeneration Council & LSE Global Real Estate Group Executive Committee

**Marco DAVIDDI**, Managing Partner – EY Parthenon Italy and EY Global Real Estate Leader

**Aldo MAZZOCCO**, CEO & General Manager – Generali Real Estate, Chairman – Citylife

**Massimiliano PULICE**, Head of Urban Regeneration – CDP (Cassa Depositi e Prestiti)

**Raoul RAVARA**, Senior Managing Director – Hines Italy

**Silvia SALIS**, Mayor – City of Genova

**Simone SANTI**, Development Director – Near sgr

**Gabriele TODESCA**, Head of Infrastructure Investments - EIF (European Investment Fund)

Moderated by **Paola Pierotti**, journalist PPAN

**Followed by a Cocktail**

MARCH 12

10:00 – 11:00

## INVESTING IN HOSPITALITY: WHERE VALUE IS BEING CREATED

*Hosted by ITA-ITALIAN TRADE AGENCY*

The conference, hosted by ITA - Italian Trade Agency, explores investment opportunities in the hospitality sector, highlighting where value is being created across hotels, luxury brands, and urban development.

Speakers include executives from private and public parties, offering insights on acquisitions, development, and sustainable urban planning.

### Speakers:

**Tanya BYLS**, Head of Real Estate & Hospitality EMEA and South America – Tonino Lamborghini

**Nuno GALVAO PINTO**, VP Acquisitions and Development – Hyatt Hotels

**Maurizio MAZZOTTI**, CEO – Atlas Concorde

**Paolo MAZZOLENI**, Urban Planning Councillor – City of Torino (Architetto, former President of the Order of Architects of Milan)

Moderated by **Iman TAYYEB TAHER**, Hospitality & Tourism Director at Mipim - RX France

MARCH 12

12:00 – 13:00

## ENHANCING OF THE REAL ESTATE ASSETS IN INPS

*Hosted by INPS*

### Enhancing of the former assets used for social purposes and other significant assets

The conference, hosted by INPS, focuses on enhancing INPS real estate assets, including former properties used for social purposes and other significant holdings.

Vincenzo Damato, Director of the Central Property Division at INPS, presents strategies for asset optimization, redevelopment, and value creation to support both institutional and social objective

### Speakers:

**Vincenzo DAMATO**, Director of the Central Property Division - INPS

MARCH 12

14:00 – 15:00

## LOMBARDY IN MOTION: STRATEGIC LOGISTICS SHAPING NEW INVESTMENT HORIZONS

*Hosted by LOMBARDY REGION*

Lombardy's logistics zone as a gateway to investments in a European leading industrial and logistics region. The conference explores how strategic logistics in Lombardy is shaping new investment opportunities and positioning the region as a leading hub in Europe.

### Speakers:

**Giuseppe CREDENDINO**, FDI Project Manager – Invest in Lombardy

**Guido GUIDESI**, Minister for Economic Development – Lombardy Region