

MIPIM 2025

EVENTI PROGRAMMATI

MARTEDI 11 MARZO 2025

10,30-11,00	Inaugurazione del Padiglione Italia Segue Networking	PADIGLIONE ITALIANO RIVIERA 8-B10
12,30-13,30	<p>“HOUSING, the asset class to innovate” Workshop: Spaces for housing and enhancement of the asset</p> <ul style="list-style-type: none"> – Giuseppe Amitrano - Vice President, Confindustria Assoimmobiliare – Jacopo Palermo - Principal Expert, Real Estate TEHA – The European House of Ambrosetti – Katia Tarasconi - Mayor of Piacenza – Andrea Tobia Zevi - Commissioner for Public Assets and Social Housing City of Rome <p>Moderatore: Paola Pierotti PPAN</p>	RIVIERA 8-B18
15,00-16,00	Cerimonia d’inaugurazione del MIPIM. Discorso di apertura di Mario Draghi	GRAND AUDITORIUM STAG – PALAIS 1

MERCOLEDI 12 MARZO 2025

9,50-10,45	<p>Urban regeneration</p> <ul style="list-style-type: none"> – Maurizio Velocchia, Deputy Mayor for Urban planning - Benedetta Bonifati, Vice President ANCE ROMA ACER - Gianluca Lucignano, President Fondazione Re-generation - Mirco Tironi, Co-founder Lumi-impreme - Matteo Cidonio, Business partner NS & CO. 	STAND ROMA CAPITALE
10,00-10,50	<p>Emilia-Romagna Strategic Technologies and Infrastructures for Innovation</p> <ul style="list-style-type: none"> – Vincenzo Colla, Vice President with responsibility for Economic Development and Green Economy, Energy, Vocational Training, University and Research Region Emilia-Romagna – Rosa Grimaldi, Delegate for Economic Promotion and Attractiveness, Innovation, Enterprises and Start-ups, Cultural and Creative Industries, Impact of the Technopole, City of Bologna – Raffaele Laudani, Councilor for Urban Planning and Private Construction, Asset, the ‘City of Knowledge and Democratic Memory’ Project, Relations with the University and Research Centre City of Bologna – Stefano Pinetti, Post Holder Movement & Terminal Ground Operation Manager Forlì Airport 	PADIGLIONE ITALIANO RIVIERA 8-B10

	<ul style="list-style-type: none"> – Annagiulia Randi, Councilor for Productive Activities, Port, European Policies and International Cooperation City of Ravenna – Annalisa Sassi, President / Board member Confindustria Emilia-Romagna / ITA – Luca Torri, CEO STU Reggiane - Reggiane Innovation Park <p>Moderatore: Paola Pierotti, PPAN</p>	
11,00-12,00	<p>Strategic vision of the city's development</p> <ul style="list-style-type: none"> – Roberto Gualtieri, Mayor of Rome – Antonio Ciucci, President ANCE ROMA ACER – Lorenzo Tagliavanti, President CCIAA Roma – Davide Albertini Petroni, President Confindustria Assoimmobiliare 	STAND ROMA CAPITALE
11,30-12,30	<p>#URBANREGENERATION, The future of cities – Workshop: Urban regeneration and major infrastructures</p> <ul style="list-style-type: none"> – Massimiliano Marzo, Director of the Design Structure Agenzia del Demanio – Gianluca Lucignano, President Roma REgeneration Foundation – Paolo Mazzoleni, Councilor for Urban Planning City of Torino – Massimiliano Pulice, Head of the Technical Consulting Team for Infrastructure and Urban Regeneration Cassa Depositi e Prestiti SpA – Alessandro Rapinese, Mayor City of Como – Maurizio Velocchia, Councilor for Urban Planning City of Rome <p>Moderatore: Paola Pierotti, PPAN</p>	RIVIERA 8-B18
12,30-13,20	<p>Italian Engineering and Architecture. Regenerating Cities: Culture, Spaces and Community</p> <p>Introduzione: Green Building Council Italy</p> <ul style="list-style-type: none"> – Maurizio Andreoli, FIMA Architecture Design Engineering – Fabio Aquila, Orbyta Engineering – Andrea Castellotti, Seingim – Cristiana Martina Colli, Artelia Italia – Beatrice Gentili, Politecnica – Francesco Lupoi, SPERI – Engineering and Architecture Company – Valter Macchi, European Engineering 	PADIGLIONE ITALIANO RIVIERA 8-B10
12,45-13,45	Evento Chiomenti "ITALY AND BEYOND"	Hi5 STUDIO
15,30-16,00	<p>ITALY: the most Stable and Attractive European Market of 2025. Presentation of the book "Investing in Italian Real Estate"</p> <ul style="list-style-type: none"> – Valeria Falcone, CEO Colliers Italy – Roberto Fraticelli, Co-editor, CFO and Head of Italy Eurocommercial Properties – Luca Lucaroni, Co-editor, Retail Committee President Confindustria Assoimmobiliare – Davide Albertini Petroni, President Confindustria Assoimmobiliare – Luca Turco, CEO Praemia REIM Italy SGR 	PADIGLIONE ITALIANO RIVIERA 8-B10

16,00-16,30	<p>Italian landscapes of Real Estate</p> <ul style="list-style-type: none"> – Tommaso Accetta, Youth President Remind – Renato Loiero, Advisor Prime Minister in Italy – Marco Rago, Advisor Minister of Foreign Affairs and International Cooperation in Italy – Filippo Rean, General Director RX France 	PADIGLIONE ITALIANO RIVIERA 8-B10
16,45-18,15	<p>ITALIAN CONFERENCE – Property & Infrastructures: Leveraging Italy’s Unique Natural Beauty and Strategic Location</p> <p>Moderatore: Marco Leone RICS</p> <ul style="list-style-type: none"> – Lorenzo Galanti, General Director Italian Trade Agency – Marco Leone, RICS <ul style="list-style-type: none"> • The real estate control room and key national players <ul style="list-style-type: none"> – Lucia Albano, Under-secretary MEF – Ministry of Economic and Financial Affairs – Hélène Chartier, Director of Urban Planning and Design C40 Cities – Giancarlo Scotti, CEO CDP Real Asset SGR – Fabrizio Tucci, Director of the Environmental Design and Design Quality Area Agenzia del Demanio • Hospitality & Tourism – The Italian Beauty and lifestyle <ul style="list-style-type: none"> – Susanne Eickermann-Riepe, Chair RICS – Royal Institution of Chartered Surveyors – European World Regional Board Europe – Valeria Falcone, CEO Colliers Italy SpA – Alan Martin, Managing Director Development Southern Europe – Marco Mor, Managing Director Vastint Italy • Digital & Logistic Infrastructures – Italy, the gateway to Europe <ul style="list-style-type: none"> – Emmanuel Becker, CEO MediTerra Datacenters – Claudia Kapp, Director Member Relations INREV – Federico Soffietti, Managing Director Investments HINES Italy – Massimiliano Nannini, Chief of President’s Staff Regione Liguria – Hugues Tallandier, Head of Investment Southern Europe REALTERM 	Hi5 – 5°Piano PALAIS DES FESTIVALS
18,15-19,30	<p>Italian networking cocktail by ITA (for Conference participants only)</p>	AT VIERRIÈRE CALIFORNIE

GIOVEDI' 13 MARZO 2025

10,30-11,15	<p>Bridging Olympic Legacies</p> <ul style="list-style-type: none"> – Armando De Crinito, General Director of Economic Development Lombardy Region – Lamia El Aaraje, Vice Major with a mandate for Urban Planning City of Paris – Fiorenza Lipparini, Milano&Partners – Massimiliano Morrone, CEO Unipol Investimenti SGR – Giancarlo Tancredi, Councilor for Urban Regeneration City of Milan – Francesco Travagli, Director of Investment Promotion & Facilitation Choose Paris Region <p>Moderatore: Danielle Myles, fDi Intelligence</p>	PADIGLIONE ITALIANO RIVIERA 8-B10
11,30-12,50	<p>“#WATER, The Italian coastline in transformation –Workshop: Waterfront, ports and cities – from north to south”</p> <ul style="list-style-type: none"> – Maurizio Carta, Councilor for Urban Regeneration City of Palermo – Fulvio Lino Di Blasio, President North Adriatic Sea Port System Authority – Gianpaolo Franchi, Colonel Ministry of Defence – Paolo La Greca, Vice Mayor and Councilor for Urban Planning City of Catania – Paolo Praticò, Dirigente Generale del Dipartimento Sviluppo Economico Regione Calabria – Giuseppe Romano, Coordinator of the Mission Structure ZES UNICA <p>Moderatore: Paola Pierotti, PPAN</p>	RIVIERA 8-B18
12,50-13,30	<p>Porto Vecchio – Porto Vivo: the race! The big tender of Trieste is ready to be floated</p> <ul style="list-style-type: none"> – Giulio Bernetti, President of Ursus Consortium and Director of the Department of territory, environment, public works and assets – Everest Bertoli, Councilor for Financial Policies with a mandate for Project financing and Porto Vecchio City of Trieste – Roberto Dipiazza, Mayor City of Trieste – Elisa Lodi, Councilor for Public property policies and sports City of Trieste 	PADIGLIONE ITALIANO RIVIERA 8-B10
14,30-15,30	<p>Future Perspectives towards 2030/2050</p> <ul style="list-style-type: none"> – Alessandra Bianchi, Councilor for Tourism and Territorial Marketing Sports Facilities and Activities City of Genova – Mario Mascia, Councilor for Urban Planning, Industrial and Economic Development, Labour City of Genova – Pietro Piciocchi, Mayor City of Genova 	PADIGLIONE ITALIANO RIVIERA 8-B10

16,00-17,00	<p>Urban Regeneration and Value Chain Partnership</p> <ul style="list-style-type: none"> – Alessandra Bianchi, Councilor for Tourism and Territorial Marketing Sports Facilities and Activities City of Genova – Giuseppe Bonomi, Ad GHT SpA, Erzelli Science and Technology Park Project – Alessandro Lombardo, Chief Commercial Officer Gabetti Property Solutions – Stefania Manca, Sustainability Manager City of Genova – Gualtiero Tamburini, Senior Advisor Nomisma 	PADIGLIONE ITALIANO RIVIERA 8-B10
17,00-17,30	Networking Genova	PADIGLIONE ITALIANO RIVIERA 8-B10