

## ITALIAN PAVILION PROGRAMME

Updated 05/03/2022

### TUESDAY, 15<sup>TH</sup> MARCH

**Location:** Italian Pavilion (R8. B10)

**15.30 Introduction of the daily program by Marco LEONE, Senior Advisor Nomisma**

15.40

**15.40 Investment Opportunities: City of Milano**

16.00 Presentation by: Luca MARTINAZZOLI, GM Milano & Partners

**16.00 Investment Opportunities: Lombardy Region**

16.20 Presentation by: Marco FEDATO, Head of Investment Promotion · Invest in Lombardy

**16.20 Investment Opportunities: Emilia Romagna Region**

16.50 Presentation by: Ruben SACERDOTI, FDI Director Emilia Romagna Region  
and private partners

**16.50 Investment Opportunities: Piedmont Region**

17.10 Presentation by: Fabrizio RICCA, Regional Minister for Internationalization, Piemonte  
Region (tbc)

**17.10 Aperitivo Italiano: Italian Networking Cocktail**

18.00

**Location:** JW Marriott Hotel 50, Boulevard de la Croisette, Cannes

**19.30** Welcome opening party (*sponsored by Mipim organization*)

## **WEDNESDAY, 16TH MARCH: ITALIAN DAY**

**Location:** Italian Pavilion (R8. B10)

### **09.30 Opening Italian Day by ITA Italian Trade Agency, President Carlo Maria FERRO**

10.20

**Moderator: Marco LEONE, Senior Advisor Nomisma**

#### **“Italian Public Property Stakeholders and Territory”**

- Agenzia del Demanio, Luigi DI CRISTO, Deputy Director Campania Regional Office
- FS Sistemi Urbani, Sergio SALVIO, CFO & CIO FS Sistemi Urbani (FS Italiane Group)
- Invimit, Giovanna DELLA POSTA, CEO

#### **“Partnering with Agenzia del Demanio in designing and realizing real estate operations”**

- Agenzia del Demanio, Jacopo LUSTRO, Head of Real Estate Operation Planning

**10.20** ▪ City of Bologna, Matteo LEPORE, Mayor Bologna Metropolitana

**11.00** ▪ Friuli Venezia Giulia Region, Lydia ALESSIO-VERNI, CEO Agenzia Lavoro FVG

▪ City of Genova, Simonetta CENCI, Deputy for Urban Planning

▪ Piemonte Region, Fabrizio RICCA, Regional Minister for Internationalization

▪ Tuscany Region, Paolo Tedeschi, Head of the President’s Cabinet

### **11.00 ANCE (National Construction Association)**

11.40 Opening Remarks by Vice President Filippo DELLE PIANE

#### **Italian contractors' portfolio: opportunities in urban development, hotel and tourism**

Presentation by Private Associated

- GEFIM SPA, Stefano PONCHIA (Housing- Retail, Hospitality, Tourism)
- MALABAILA & ARDUINO SPA, Paola MALABAILA
- VITALI SPA, Cristian VITALI

**13.45 Mipim Official Conference: “Development and opportunities of the Italian market”**

14.45 **Location:** Estèrel Room – Palais des Festivals, 5th floor

Opening Remarks by ITA Italian Trade Agency and Confindustria Assoimmobiliare

**Moderator: Jacopo DETTONI, Editor FDI Financial Times London**

**“Overview of the Real Estate investment opportunity”:** Marco LEONE, Senior Advisor Nomisma

**The Italian Government’s role in supporting investments**

- Riccardo PACINI, Head Economist Agenzia del Demanio
- Sergio SALVIO, CFO & CIO FS Sistemi Urbani (FS Italiane Group)
- Giovanna DELLA POSTA, CEO Invimit

**Italian Territory's at Mipim 2022**

- Matteo LEPORE, Mayor of Metropolitan City of Bologna
- Ruben SACERDOTI, FDI Director for Emilia-Romagna Region
- Lydia ALESSIO-VERNI, CEO Region Friuli Venezia Giulia Investment Development Agency Agenzia Lavoro & SviluppoImpresa.
- Marco BUCCI, Mayor City of Genova
- Giancarlo TANCREDI, Deputy Mayor for Urban Planning City of Milano
- Fabrizio RICCA, Regional Minister for Internationalization Piemonte Region
- Paolo TEDESCHI, Head of the President’s Cabinet of Tuscany Region

With the participation of Hélène Chartier, Director of Zero Carbon development

***Networking cocktail to follow at 15.00 on Italian Pavilion terrace, R8. B10***

**15.00 Italian Cocktail: networking & Business Cards exchange**

16.30 **Location:** Italian Pavilion terrace

*Sponsored by: Invest in Italy (Italian Trade Agency), ANCE and Confindustria Assoimmobiliare*

*Special guests: AREL Association of Real Estate Ladies (International Group)*

**16.30 Presentation by Confindustria Assoimmobiliare’s Associates**

17.00 **‘Investing in Italian Real Estate, investment and financing instrument for the Italian market’**

- Silvia ROVERE, President Confindustria Assoimmobiliare
- Giuseppe Andrea GIANNANTONIO, Partner Chiomenti
- Luca LUCARONI, President Assoimmobiliare’s Tax Committee
- Francesco MONTEGAZZA, Managing Partner of Fivelex Studio Legale e Tributario

**THURSDAY, 17TH MARCH**

**Location:** Italian Pavilion

- 09.30 Italian Gallery : Tourism and Hospitality**  
10.15 **A thematic session with the participation of sectorial operators, public authorities, International investors, and other partners.**  
*More details on speakers to follow!*
- 10.30 Italian Gallery: Housing – Residential, Student, Senior and Social**  
11.15 **A thematic session with the participation of sectorial operators, public authorities, International investors, and other partners.**  
*More details on speakers to follow!*
- 14.30 Italian Gallery : Logistic, Ports & Freight Villages**  
15.15 **A thematic session with the participation of sectorial operators, public authorities, International investors, and other partners.**  
*More details on speakers to follow!*
- 15.30 Italian Gallery : Proptech and Innovation in the Italian Real Estate**  
16.15 **A thematic session with the participation of sectorial operators, public authorities, International investors, and other partners.**  
*More details on speakers to follow!*
- 17.00 Aperitivo Italiano: the right place, the right time for networking**  
18.00