

THE ITALIAN MARKET IN 2024: TRENDS AND PERSPECTIVES, OPPORTUNITIES AND PROJECTS

MIPIM 2024 OFFICIAL ITALIAN CONFERENCE

Cannes – Palais des Festivals, Leaders' Perspective Stage – Palais 5

March 13th 2024, 17.10 – 18.30

Moderator: Marco Leone, *Senior Advisor Nomisma*

Opening remarks: Marco Cito, *Director Foreign Investment Office- Italian Trade Agency*

Forecasts and real estate market trends for 2024: Marco Leone, *Senior Advisor, Nomisma*

Innovation, transparency and evolution of the regulatory framework

A.N.C.E.	Paola Malabalia, <i>Vice President</i>
Assoimmobiliare	Davide Albertini Petroni, <i>President</i>
O.I.C.E.	Giorgio Lupoi, <i>President</i>

International perspective on sustainable investments and urban regeneration

Urban Land Institute	Lisette Van Doorn, <i>C.E.O. Europe</i>
C40 Cities	Costanza De Stefani, <i>PM Reinventing cities</i>
INREV	Jeff Rupp, <i>Director of Public Affairs</i>

The Italian Government's role for the urban regeneration and sustainability

Invimit SGR	Giovanna Della Posta, <i>CEO</i>
Agenzia del Demanio	Piero Pellizzaro, <i>Director Officina per la rigenerazione</i>

Urban regeneration, Sustainability & Public-Private Partnerships

Municipality of Milan	Giancarlo Tancredi, <i>Deputy Mayor for urban regeneration</i>
Municipality of Rome	Roberto Gualtieri, <i>Mayor</i>
Municipality of Bologna	Matteo Lepore, <i>Mayor</i>
Regione Friuli Venezia Giulia, Conferenza delle Regioni e delle Province Autonome	Massimiliano Fedriga, <i>President</i>