



« New dynamics of large-scale production of sustainable and affordable housing in Senegal : Strategies and Prospects »

20 - 22 October 2022

CICAD - Hôtel King Fahd Palace ,Dakar, Republic of Senegal

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#SENHABITAT

**20 – 22 October 2022**

King Fahd Palace Hotel, Dakar, Republic of Senegal

PRE-CONFERENCE – DAY 0 – WEDNESDAY 19 OCTOBER 2022**4th Edition of the International Exhibition of Housing, Housing and Construction of Senegal***"New dynamics of large-scale production of sustainable housing and Affordable in Senegal: Strategies and Perspectives "***Programme of the Conference****DAY 0 – WEDNESDAY, OCTOBER 19, 2022****10:00 – 18:00**

Registration for participants and set up of stands – Hotel King Fahd Palace, Dakar

CONFERENCE – DAY 1 – THURSDAY , OCTOBER 20 , 2022**DAY 1 – THURSDAY, OCTOBER 20, 2022****09:00 – 18:00**

Registration at King Fahd Palace

08:30 – 09:30

Arrival and set up of guests

09:30**OFFICIAL OPENING CEREMONY AT CICAD**

- **Presentation of the program of the Show** – President of the Organizing Committee, SENHABITAT 2022
- **Opening statement of:**
 - ✓ BHS
 - ✓ Representative, Republic of Türkiye, the guest country of honor
- **Opening speech by Mr. Abdoulaye Saydou SOW, Minister of Urban Planning, Housing and Public Hygiene**
- **Opening speech by H.E . Mr Macky SALL, President of the Republic of Senegal**


10.30 – 11.30**COFFEE BREAK****11:30 – 13:00****SESSION 1 – HIGH-LEVEL PANEL – "New Dynamics of Large-Scale Production of Sustainable and Affordable Housing in Senegal: Strategies and Perspectives"**



4TH SENEGAL INTERNATIONAL REAL ESTATE, HOUSING & CONSTRUCTION EXHIBITION & CONFERENCE

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Moderator	Speakers: <ul style="list-style-type: none"> - Mr Abdoulaye Saydou SOW, Minister of Urban Planning, Housing and Public Hygiene* - Representative, Republic of Türkiye, the guest country of honor - Ministers from neighbouring countries
13.00 – 14.00	LUNCH BREAK
14.00 – 16.00	Official visit of Diamniadio projects (optional)
15.30 – 18.00	OFFICIAL OPENING OF EXHIBITION STANDS at King Fahd Palace and B2B meetings
18.00 – 20.00	Opening cocktail at the King Fahd Palace offered by: 

CONFERENCE DAY – DAY 2 – FRIDAY , OCTOBER 21 , 2022




4th Edition of the International Exhibition of Housing, Housing and Construction of Senegal

*"New dynamics of large-scale production of sustainable housing and
Affordable in Senegal: Strategies and Perspectives "*

Programme of the Conference

DAY 2 – FRIDAY, OCTOBER 21, 2022

08:00 – 09:00	Registration	
09:00 – 11:00	SESSION 2 – FINANCING	WORKSHOP 1 & 2
Moderator: Alioune SARR, DGCH	<p>Since 2014, Senegal has resolutely committed itself to a policy of social housing production that has largely contributed to the renovation of the housing stock. The extreme concentration of populations and economic activities in urban centres, particularly in Dakar and its region, reinforces the country's macrocephaly and considerably increases housing needs.</p> <p>Indeed, urbanization in Senegal is characterized by its rapid and poorly controlled development. The vast majority of people do not have access to decent housing mainly because of low incomes and high costs of housing available on the market. This situation is accentuated on the one hand by the scarcity of developed land and on the other hand by the limited conditions of access to real estate loans.</p> <p>The housing deficit was 320,000 units in 2013 with an annual increase of 12,000 units. While the supply of housing is estimated on average at 4,000 units per year.</p>	<p>WORKSHOP 1:</p> <p>09.00 – 10.00</p> 



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Thus, the overall financing need of the housing deficit in 2013 is estimated at 6,400 billion FCFA; or 960 billion FCFA for the cost of development due to 3 million / unit and 5,440 billion FCFA for the cost of construction. This justifies the implementation of a good strategy that provides incentives for public and private investment.

In a constantly changing global context and with limited public resources, it is appropriate to set up innovative financing tools such as the Housing Guarantee Fund (FOGALOG) to find structural solutions to the need for housing financing.

Strengthening access to housing finance is essential to ensure mass production and thus make the emergency phase of the 100,000-housing project effective.

The thematic conference of the 4th Edition of SENHABITAT would like to make its contribution to the reflection already begun with national and international financing actors, with the opinions of experts in the housing and construction sector around the following axes:

Panels:

1. *Housing finance policy: strategies, instruments*

Speakers:

- Mahécor DIOUF, **SAFRU**
- Ousmane WADE, **FHS**
- Oumar SYLLA, **UN HABITAT**

2. *Tax measures and support for the housing sector: Impacts and prospects*

Speakers:

- Serigne Moussa DIOP, **DGID**
- Pape Demba DIALLO, **FONSIS**
- Amadou THIAM, **DGCH**

3. *Innovative financing tools for the housing sector*

Speakers:

- Sheikh MBACKE, **UNACOOP/H**
- Cheick Ahmed Tidiane BA, **CDC**
- Olivier VIDAL, **FONGIP**

WORKSHOP 2

10.00 – 11.00



Building Materials Ventures
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11:00 – 11:30

BREAK-CAFE:

SESSION 3 – INDUSTRIALIZATION

WORKSHOP 3 & 4

11:30 – 13:30

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Moderator: Aissatou
NDIAYE GUEYE

(DPHS)

Since 2014, Senegal has adopted an economic and social policy framework which is the Plan Sénégal Emergent (PSE). This reference document aims to guarantee the structural transformation of the country's economy and endogenous development with a strong involvement of the private sector (PAP 2) to improve the well-being of the populations through levers to achieve the objectives set by the public authorities.

Thus, this adjusted and accelerated plan (PAP 2A) aims to develop and contribute significantly to the recovery of the national economy in the construction sector. The aspiration is to launch a sustainable dynamic of social housing construction responding to a growing demand and to structure a sector of production of building materials at fair cost.

It is with this in mind that industrialization has been selected as one of the key themes of the fourth edition of SENHABITAT to allow stakeholders to discuss:

Panels:

1: Industrialization of the building

Speakers:

- Elhadj Abdourahmane NDIONE, **ASN**
- Mamadou KASSE, **SICAP/CISOL**
- Ahmad Bamba SY, **BOS / PSE**

2.: Challenges of a standardization policy in the perspective of the industrialization of the building industry in Senegal

Speakers:

- **PREBAT**
- Abdourahmane DIOP, **ALBEG**
- Messina GUIKOUME, **MESSIBAT**

3. Local materials in the perspective of industrialization

Speakers:

- Moustapha DIOP, **MDIPMI**
- Abdoul Karim FOFANA, **MCDPME**
- **DGCH**

WORKSHOP 3:

11.30 – 12.30



WORKSHOP 4:

12.30 – 13.30



13:30 – 14:30

LUNCH,

14:30 – 16:30

**SESSION 4 – THEME 3: TRAINING AND
EMPLOYMENT**

WORKSHOP 5 & 6

Moderator:

**Souleymane
DIALLO,(PCLSLB)**

One of the major concerns of governments in the South, particularly sub-Saharan governments, relates to the equation between the occupational profiles of young people and the needs of job-creating companies and industries. Because there are considerable differences between the specificities of a labour market fond of technicality and innovation, faced with the challenges of a world turned towards knowledge-based economies, and a

WORKSHOP 5:

14.30 – 15.30





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very young population whose level of qualification is insufficient.

In order to build sustainable responses to the problem of the low level of education and qualification of its workforce and, above all, to improve the quality of its overall labour offer, the Government of Senegal is committed to promoting its Human Capital. He made it one of the links in the triptych of Axis 2 of the Emerging Senegal Plan whose PAP2 has been redesigned and modified to meet the needs induced by the Covid 19 pandemic.

Thus, the strategies adopted in the Adjusted and Accelerated PAP2 of the PES prioritise, among other things, the adoption of programmes and projects that strengthen the employability and employment of young people, through the promotion and financing of vocational training, with a view to guaranteeing equitable access to a qualification and improving the performance of employment creation and professional integration policies for young people.

Panels:

1. *Training needs in the building trades*

Speakers:

- Sophie DIALLO, 3FPT
- Dr Mamadou SY, ISEP /MBACKE
- OscarBADJI, Director, Diamniadio Sectoral Training Centre

2. *The contribution of the construction sector in employment policy: the case of the 100,000 Housing Programme*

Speakers:

- DGCH/DCONS,
- Pape MODOU, FALL, Directorate of Employment

3. *Strengthening the capacities of training structures and enhancing the value of building trades*

Speakers:

- International Labour Office
- Bachir KANOUTE, ENDA ECOPOP

WORKSHOP 6:

15.30 – 16.30

16:30 – 17:00

COFFEE BREAK

17:30 – 18.00

CLOSING CEREMONY:



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CONFERENCE DAY – DAY 3 – SATURDAY 22 OCTOBER 2022



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Programme of the Conference

DAY 3 – SATURDAY, OCTOBER 22, 2022

09:00- 17.00	EXHIBITION AND B2B MEETINGS
10.00- 11.00	WORKSHOP 7:
11.00-11.30	COFFEE BREAK:
11.30- 12.30	WORKSHOP 8: "THE ITALIAN TOUCH" By the Italian Delegation
	<ul style="list-style-type: none"> - Italian tradition and innovation in construction in Senegal. - Meeting with Italian professional protagonists - in different capacities - of the construction sector. - The role of Made in Italy today, between tradition and innovation, in a crucial area for the development of the country.
13.00 – 14.00	BARBECUE AT THE BEACH OFFERED BY
17.00	END OF EVENT: SENHABITAT 2022