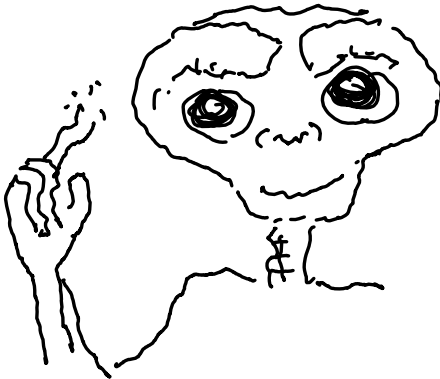
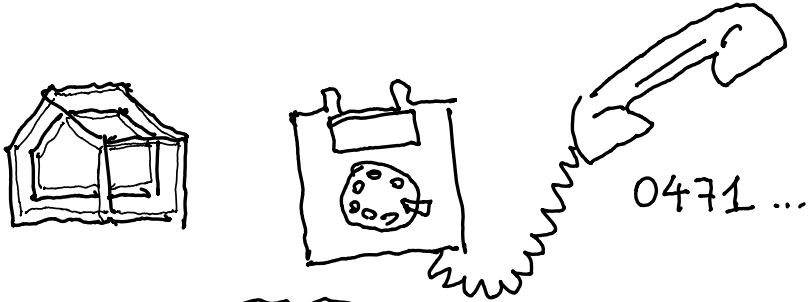


CREScere IN UN ECONOMIA A PREFISSO TELEFONICO



ET ·
TELEFONO
CASA ... CLIMA



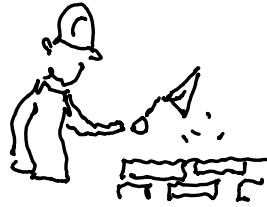
PREFISSO ...

SPERIAMO NOW
SIA LA SOLITA
PROMOZIONE DI
EXTRA-GUADAGNO
CON AMAZON...

COSTRUIRE
"TRADIZIONALE"



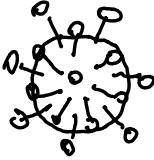
COSTRUIRE
"INNOVATIVO"



TROVA LE DIFFERENZE ...



—————>
FINANZA
crack Lehman
Brothers 2008



—————>
PANDEMIA



—————>
CONFLITTI



—————>
TECNOLOGIA

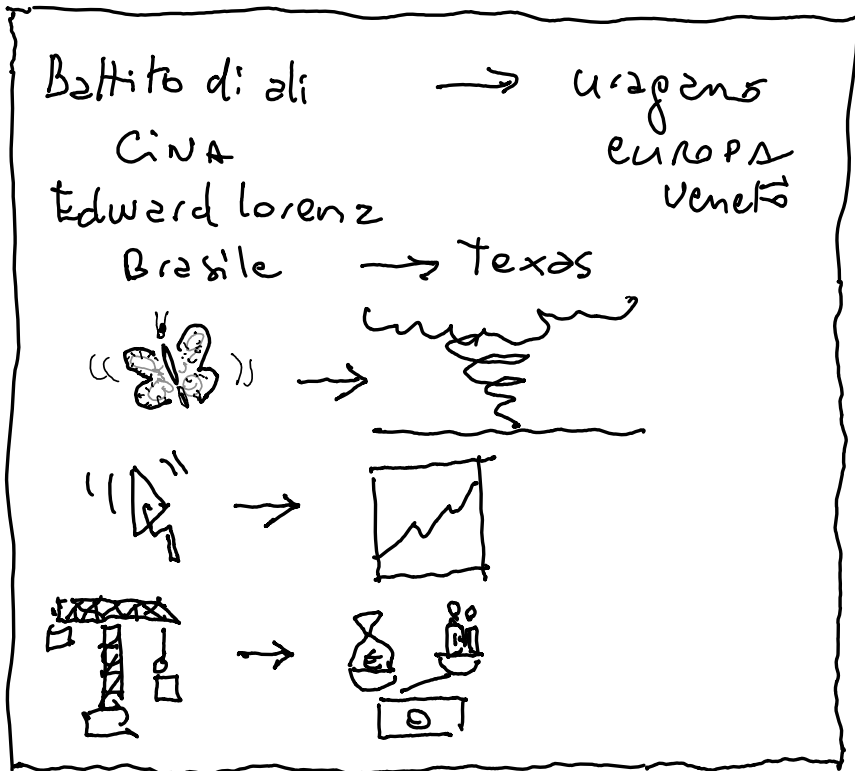


—————>
POLITICA

Influsso sul
comportamento dell'
EDILIZIA



CRESCERE IN UN'ECONOMIA A PREFISSO TELEFONICO

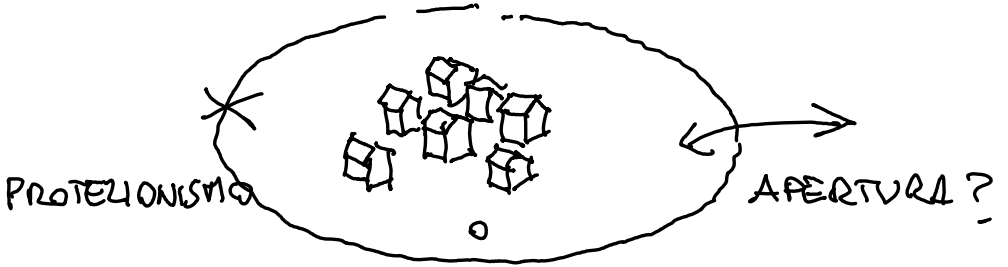
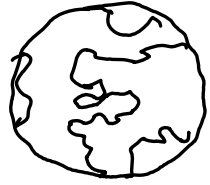


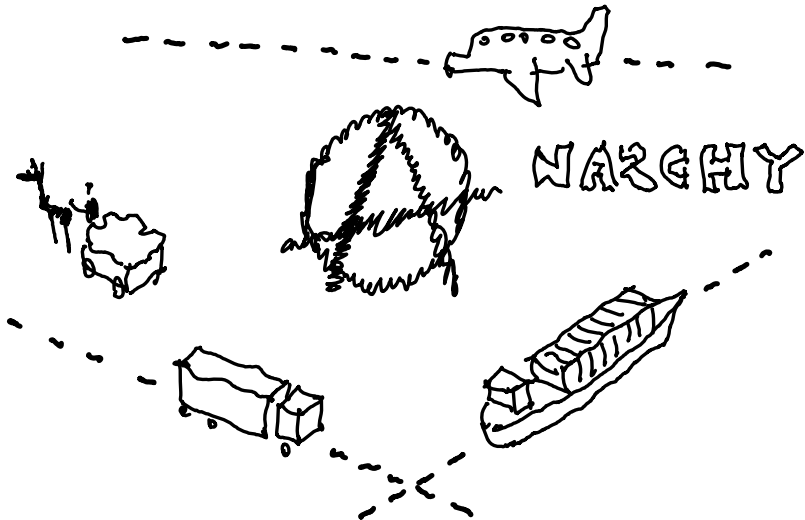
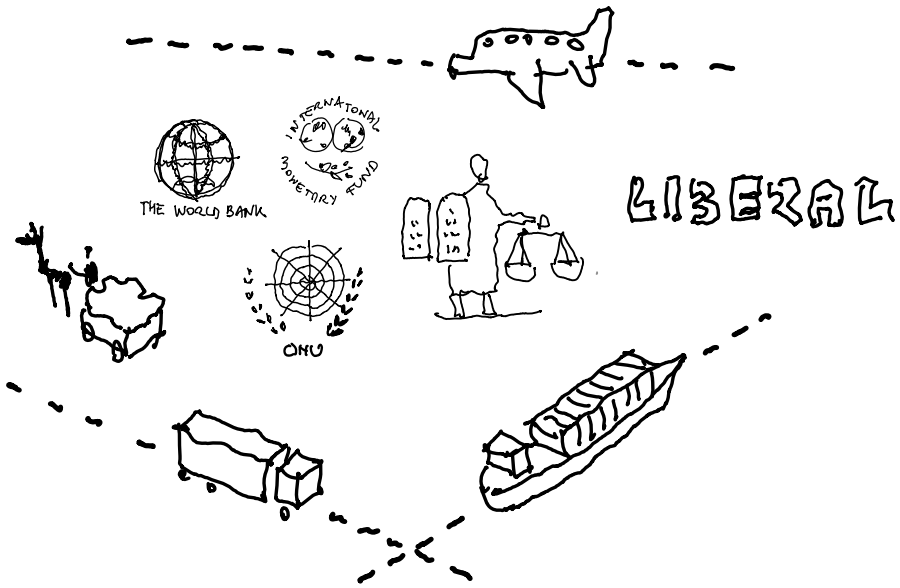
Una "sventolata di casualità" in Cina può provocare un aumento di prezzo a Bronzolo*...?

* piccolo paese alle porte di Bolzano



LOCAL → GLOBAL







CRISI!!
ma rispetto a cosa?

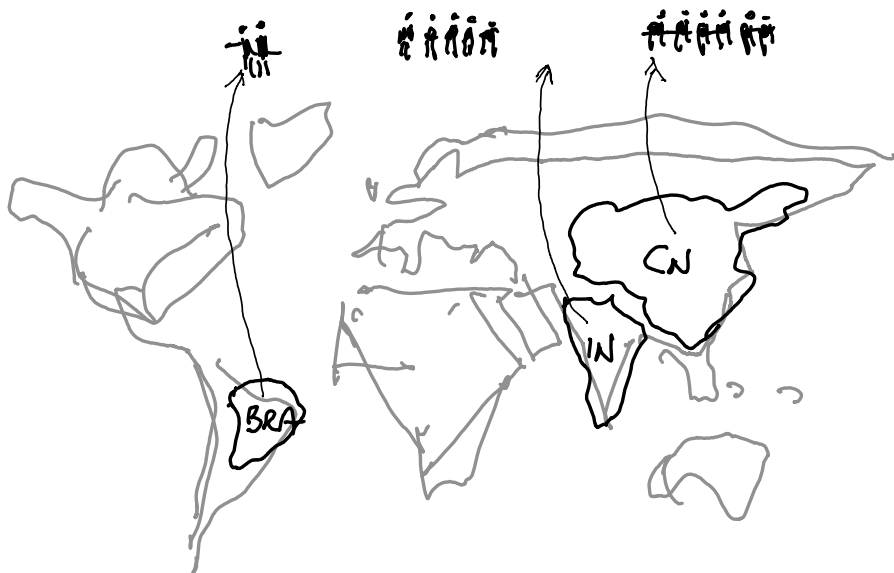


CAPACITÀ DELLE Aziende di resistere a variazioni e sollecitazioni del mercato ↑

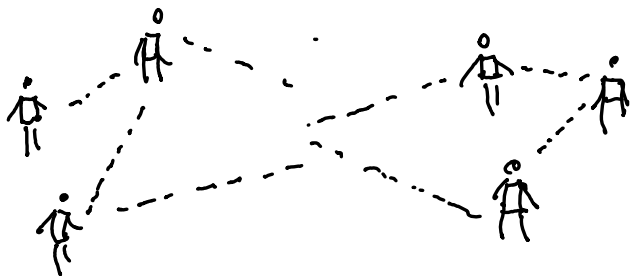
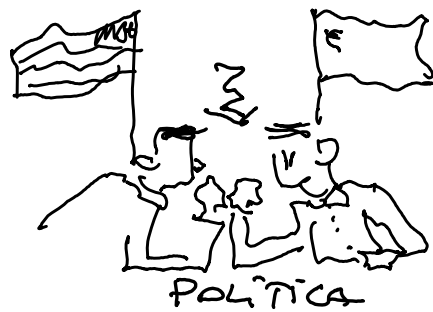
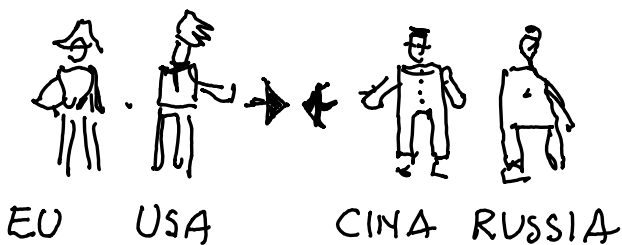
COME siamo usciti dalla bolla del SUPERBONUS?



PAESI EMERGENTI, RICHIEDONO RAPPRESENTANZA



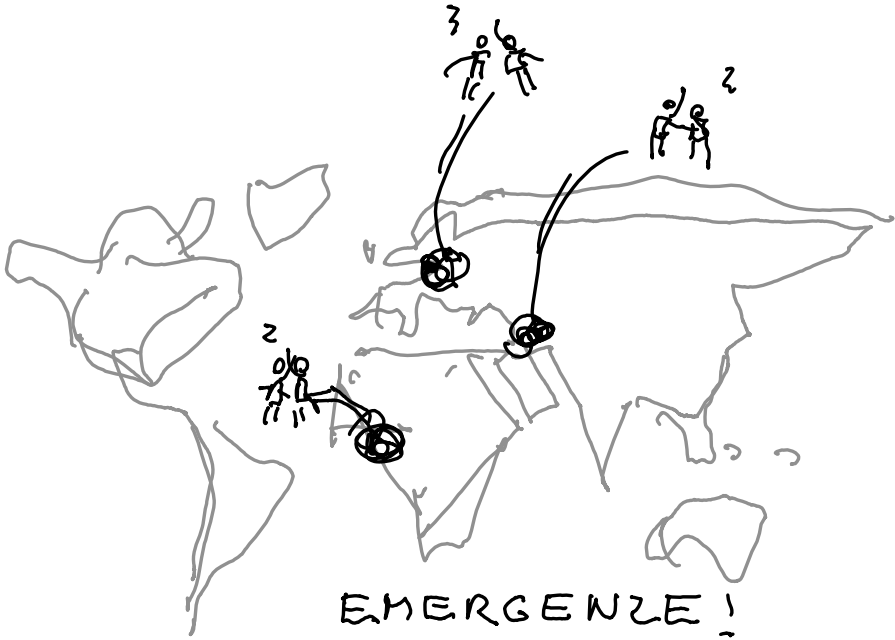
ASSETTO POLITICO: BLOCCHI CONTRAPPOSTI



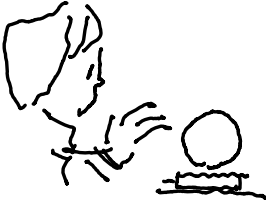
interazioni ad altro livello



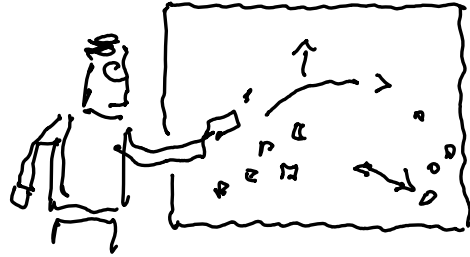
SCAMBI COMMERCIALI



STRATEGIE E STRUMENTI PER REAGIRE ALLE SITUAZIONI



CAPACITÀ
PREDITTIVA



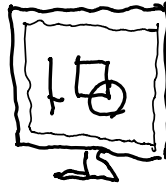
COSTRUZIONE DI SCENARI



CONOSCENZA E
INFORMAZIONE



VISIONE



TECNOLOGIA
E PROGETTAZIONE



AGGREGAZIONE
E NETWORKING

FLESSIBILITÀ



Se non puoi misurarlo
non puoi migliorarlo

KELVIN

