



الهيئة العامة للاستثمار
Saudi Arabian General Investment Authority
(SAGIA)

Saudi Arabia's Economic Cities

**Economic Cities Agency
SAGIA**

Economic Cities: Pockets of Competitiveness

Provide a comprehensive package to investors

**Economic City
Concept**

- ❖ **Mega initiative**
- ❖ **New Concept**
- ❖ **Integrated cities**
- ❖ **Core sectors**



Economic Cities: Creating Partnerships

Global innovation in public private partnerships (PPP)



Economic Cities: Vision and Objectives

Creating wealth and prosperity

Vision

Creation of vibrant city economies that will:

- ❖ **Create jobs**
- ❖ **Achieve regional development**
- ❖ **Economic development and diversification**



Delivering the Enablers: Hard Infrastructure

World Class Infrastructure

Industrial Sites

Power & Water

Hard Infrastructure



Transportation & Logistics

Intelligent Cities

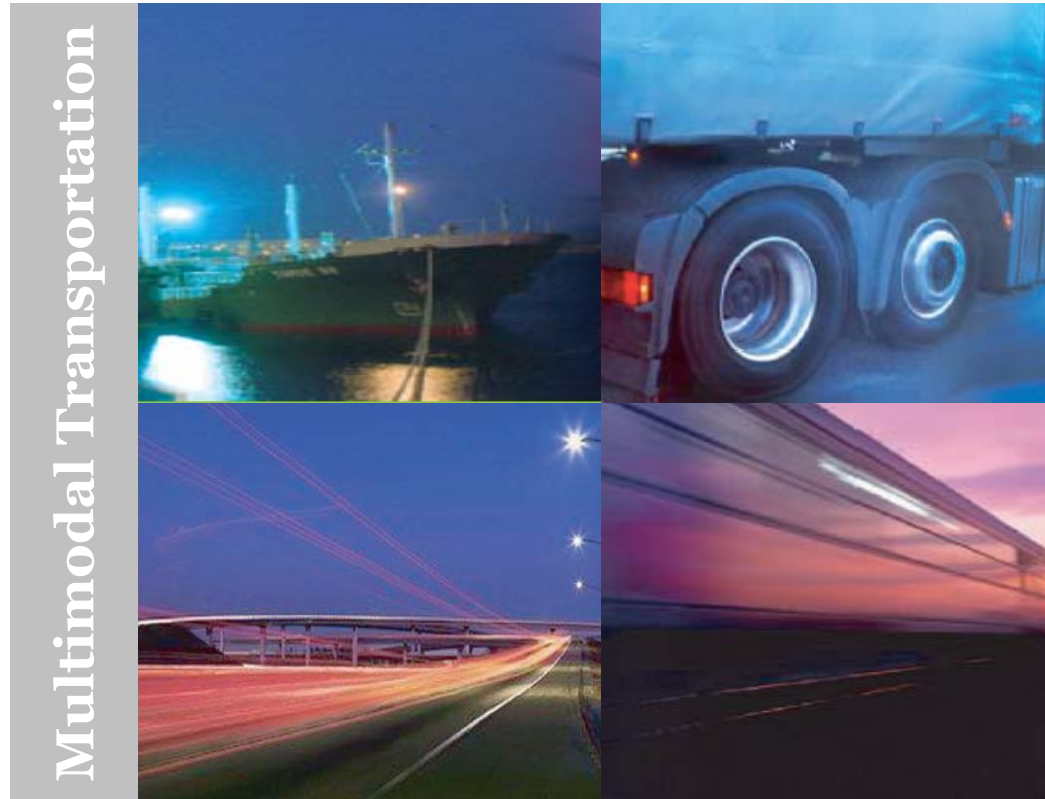


Multimodal Transportation Hubs

Mobilizing economic activity and delivering goods to market

**Airport &
Sea Port**

Logistics



Road

Rail



Delivering the Enablers: Soft Infrastructure

Globally Competitive Business Environment



King Abdullah Economic City in Rabigh

“The Dawn of the World’s Next Great Economic City”



www.kingabdullahcity.com

King Abdullah Economic City in Rabigh



A world class fully integrated economic city

- ❖ Location: Built at a pristine location off the Red Sea north of Jeddah
- ❖ Focus: port and logistics, light industry, and services
- ❖ Size: 168 million square meters
- ❖ Investment size: US\$ 27 billion
- ❖ Employment: 1 million jobs
- ❖ Population: 2 million people
- ❖ Components:
 - Modern world-class Seaport
 - Industrial District
 - Financial Island
 - Education Zone
 - Resorts
 - Residential Area
- ❖ Master Developer: Emaar, The Economic City



Prince Abdulaziz bin Musaid Economic City in Hael



www.pabmec.com

A new hub for logistics in the region

- ❖ Location: on the crossroads of trade and transportation routes for the Middle East
- ❖ Focus: Logistics, agribusiness, minerals, and construction material
- ❖ Size: 156 million square meters
- ❖ Investment size: US\$ 8 billion
- ❖ Employment: 55,000 new jobs
- ❖ Population: 80,000 people
- ❖ Components:
 - Logistics & transportation Center -Dry Port -International Airport
 - Petrochemical Industries Center -Business Center -Knowledge Center
 - Agriculture industries -Mining Center -Entertainment Area
- ❖ Master Developer: Rakisa Holding Company



The Knowledge Economic City in Madinah



www.madinahkec.com

Attracting Muslims from around the world

- ❖ Location: Near the Holly Mosque of the Prophet in Madinah
- ❖ Focus: Knowledge based industries with Islamic focus, Islamic services, religious tourism
- ❖ Size: 4.8 million square meters
- ❖ Investment Size: US\$ 7 billion
- ❖ Employment: 20,000 new jobs
- ❖ Population: 200,000 people
- ❖ Project Components:
 - Educational / entertainment park themed around the prophetic heritage
 - Medical sciences and Bio-Technology center
 - High-tech park
 - Islamic civilization studies and research center
 - Multi-modal transportation center - business district
 - Major retail hub (souks)
 - Hotel complex
- ❖ Master Developer: Quad International



Jazan Economic City



www.jizaneconomiccity.com

Focusing on Heavy Industry and Agribusiness

- ❖ Location: On the Red Sea in the South Western region of the Kingdom
- ❖ Focus: Energy and labor intensive industries
- ❖ Size: 100 million square meters
- ❖ Investment Size: US\$ 27 billion
- ❖ Employment: 500,000 new jobs
- ❖ Population: 250,000 people
- ❖ Project Components:
 - Industrial Park (will occupy 2/3 of the City)
 - Agriculture repackaging and distribution
 - Business and Cultural Center
 - Sea Port
 - Fisheries
 - Health & Education Areas
- ❖ Master Developer: MMC International

