



EU Sustainable Energy Week

Coordination meeting
23 April 2014, 13.15 – 16.00
Centre Albert Borschette

Topic	Presenter
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Chair: William Gillett, Executive Agency for SMEs (EASME)

13:15 Doors open / collecting badges

13:45 – 15:30

Welcome (5)

William Gillett, EASME

Introduction (10)

- EUSEW – overview
- Results of EUSEW 2013
- What's new in EUSEW 2014

Erik Olsen,
European Commission,
DG Energy

State of Play (5)

- High-Level Policy Conference
- Energy Days
- Awards

Alessandra Pertot,
EASME

High-Level Policy Conference (20)

- Time schedule of sessions
- Registration management
- Organisers' duties, logistics, deadlines
- Interpretation and Catering
- Exhibition stands

Dorothee Crowe, EASME
Ilka Neumann, EUSEW
Secretariat

Support to Energy Day Organisers (20)

- Energy Days 2014: what's new?
- Registration of attendees
- Deadlines
- Event Promotion
- Promotional tools (online and printed)
- Support from the Secretariat

Pierre-Loïc Nihoul,
EUSEW Secretariat

(Social) Media (15)

David Crous Duran,
EUSEW Secretariat

Kristina Kiefer,
EUSEW Media Relations
Desk

Questions & Answers (30)

15:30-16:00 Networking coffee