



EUROPEAN COMMISSION

Executive Agency for Small and Medium-sized Enterprises (EASME)

A1. COSME

Development of possible EU actions to support the internationalisation of SMEs from the European Construction Sector in Third Markets

STAKEHOLDER WORKSHOP

8 November 2018

Venue: EASME, Place Charles Rogier, 16 – 1210 Brussels

Room: COV2 00/SDR2 AUDITORIUM

DRAFT AGENDA

10:30-11:00	Registration and reception
11:00-11:15	Introduction by the European Commission <i>Vincent BASUYAU, DG GROW Unit C.1, Policy Officer</i>
11:15-11:45	Part 1 - Identifying the drivers and obstacles to SME internationalization <i>Pierre HAUSEMER, Managing Director, VVA and Jan SMIT, Partner, CSES</i>
11:45-12:15	Part 2 - How to use public support measures to facilitate internationalization <i>Presentation of 'success stories' by companies</i> <i>Facilitator: Pierre Hausemer, Managing Director, VVA</i>
12:15-12:45	Part 3 – Panel discussion with industry representatives <ul style="list-style-type: none"> - Which challenges to internationalization should be priorities for public support (EU or other)? - In which areas public support would be most useful? - Facilitator: Jan Smit, Partner CSES and Mark Whittle, Partner CSES
12:45-13:30	Lunch
13:30-14:30	Part 4 - The role of EU support measures for internationalization of construction SMEs <i>Parallel sessions discussing which gaps in public support could be filled through potential EU measures and what the EU should focus on. Each working group will produce a flip chart to support their presentation which will be structured as follows:</i> <ul style="list-style-type: none"> - key challenge / priority area - Role of public support measures in this area - Role of EU support - 3 potential EU measures that could fill this role - Risks / challenges to keep in mind when designing the measures <i>Facilitators: Jan Smit, Partner CSES; Pierre Hausemer, Managing Director, VVA and Mark Whittle, Partner CSES</i>



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14:30-14:45	Coffee break
15:45-16:45	Part 5 - Setting priorities for EU action <i>Plenary session with reporting from each working group and discussion of the different measures proposed</i> <i>Facilitator: Pierre Hausemer, Managing Director, VVA</i>
16:45-17:00	Wrap up and closing <i>Pierre Hausemer, Managing Director, VVA</i> <i>Vincent BASUYAU, DG GROW Unit C.1, Policy Officer</i>